Del Frisco's Restaurant Group and CitySquare invite businesses and individuals to become race sponsors for the Del Frisco's 5K Walk & Run. The event will start and finish at Del Frisco's Double Eagle Steakhouse in Uptown on Saturday, October 13th, 2018. Proceeds from the event provide services for Dallas residents living in poverty. We encourage you to visit the CitySquare website to learn more about the fight against poverty and the impact on our community. www.CitySquare.org

TITLE SPONSOR – NAMING RIGHTS $20,000

Accepting one Title Sponsor

- The Title Sponsor includes all benefits below and more. We will customize the Title Sponsorship to your needs and provide the opportunity to co-brand with Del Frisco's Restaurant Group and CitySquare.

STAGE SPONSOR – NAMING RIGHTS $10,000

Accepting one Stage Sponsor

- Named Stage Sponsor in email campaign
- Opportunity to brand the stage where the pre-run announcements will be held as well as the awards ceremony
- Prominent recognition on all pre-event media promotion
- Prominent display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- The opportunity to include logo item and/or literature in participant swag bags
- 6 Complimentary Race Entries (includes participant t-shirts) and 6 tickets to the VIP brunch
- Logo on Del Frisco's Double Eagle & Del Frisco's Grille websites for the 5 DFW restaurants
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

VIP BRUNCH SPONSOR – NAMING RIGHTS $10,000

Accepting one VIP Brunch Sponsor

- Named VIP Brunch Sponsor in email campaign
- Opportunity to brand the VIP Brunch tickets or bracelets and VIP Brunch Space
- Prominent recognition on all pre-event media promotion
- Prominent display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- The opportunity to include logo item and/or literature in participant swag bags
- 6 Complimentary Race Entries (includes participant t-shirts) and 6 tickets to the VIP brunch
- Logo on Del Frisco's Double Eagle & Del Frisco's Grille websites for the 5 DFW restaurants
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

WATER STATION SPONSOR – NAMING RIGHTS $10,000

Accepting one Water Station Sponsor

- Named as Water Station Sponsor in email campaign
- Ability to brand every Water Station along the course with your logo/name
- Prominent recognition on all pre-event media promotion
- Prominent display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- The opportunity to include logo item and/or literature in participant swag bags
- 6 Complimentary Race Entries (includes participant t-shirts) and 6 tickets to the VIP brunch
- Logo on Del Frisco's Double Eagle & Del Frisco's Grille websites for the 5 DFW restaurants
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

PROVIDING HOPE SPONSOR $5,000

- Named as "Providing Hope Sponsor" in email campaign
- Prominent display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- The opportunity to include logo item and/or literature in participant swag bags
- 6 Complimentary Race Entries (includes participant t-shirts) and 6 tickets to the VIP brunch
- Logo on Del Frisco's Double Eagle & Del Frisco's Grille websites for the 5 DFW restaurants
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

PROVIDING HOUSING SPONSOR $2,500

- Named as "Providing Housing Sponsor" in email campaign
- Display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- Opportunity to include branded item and/or literature in participant swag bags
- 4 Complimentary Race Entries (includes participant t-shirts) and 2 tickets to the VIP brunch
- Logo on Del Frisco's Double Eagle & Del Frisco's Grille websites for the 5 DFW restaurants
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

PROVIDING HEALTH SPONSOR $1,000

- Display of name or logo on ***race shirt*** and ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- Opportunity to include branded item and/or literature in participant swag bags
- 2 Complimentary Race Entries (includes participant t-shirts) and 2 tickets to the VIP brunch
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

PROVIDING HUNGER RELIEF SPONSOR $500

- Display of name or logo on ***event day signage*** in the Start/Finish area
- Opportunity to have an onsite presence the day of the event (i.e. company tent / display)
- Opportunity to include branded item and/or literature in participant swag bags
- 2 Complimentary Race Entries (includes participant t-shirt)
- Logo on race website: DelFriscos5K.com
- Logo on CitySquare's website: CitySquare.org

If you have questions about the listed sponsorship opportunities or are intersted in becoming a sponsor, please contact Sarah Carroll, scarroll@CitySquare.org or 214.303.2120.